



CrossInnoHack Agenda

Day 1

Day	Time	Activity	Duration	Location
Day 1 <> June 24th (Friday)	3:00 PM	Registration	30 mins	La Nave - Entrance
	3:30 PM	Ice breaker I	30 mins	La Nave - Rooms 6&7
	4:00 PM	Welcome <ul style="list-style-type: none"> ● Introduction to the program and EIT Urban Mobility ● Agenda ● Sponsors/mentors presentation ● What it expected from the teams ● Award 	30 mins	La Nave - Rooms 6&7
	4:30 PM	Challenges presentation	20 mins	La Nave - Rooms 6&7
	4:50 PM	Team formation & Ice breakers (II&III)	45 mins	La Nave - Rooms 6&7
	5:35 PM	Challenge election	10 mins	La Nave - Rooms 6&7
	5:45 PM	Training <> Lean Startup, Design Thinking and Customer Development	20 mins	La Nave - Rooms 6&7
	6:05 PM	1st activity <> Ideation & Concept Generation	3 hours <i>(Until the venue closes)</i>	La Nave - Rooms 6&7
	9:00 PM	Dinner [Informal closing & Next day agenda]	n.a.	La Nave - Entrance outdoors

Venue access hours: 9AM-11PM

***Participants can arrive and stay as long as the venue is open.**



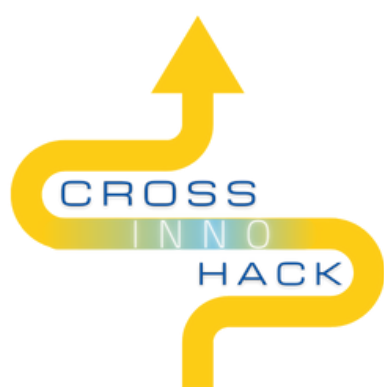
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Day 2

Day 2 <> June 25th (Saturday)	11	8:00 AM	Organizers & catering arrival	1 hr	La Nave - Entrance outdoors
		9:00 AM	Breakfast	1 hr	La Nave - Entrance outdoors
		10:00 AM	Welcome & Training <> How to generate an MVP? Prototyping & Validation	20 mins	La Nave - Rooms 6&7
		10:20 AM	Ice breaker IV	30 mins	La Nave - Rooms 6&7
		10:50 AM	2nd activity <> Prototyping & Validation & Mentor' panel (10 mins/team)	3 hrs 10 mins	La Nave - Rooms 6&7
		2:00 PM	Lunch	1 hr	La Nave - Entrance outdoors
		3:00 PM	2th activity <> Prototyping & Validation & Mentor' panel (10 mins/team)	2 hrs 30 mins	La Nave - Rooms 6&7
		5:30 PM	Crossing borders 1:1 Madrid & Lisbon	1 hr	La Nave - Room 5
		6:30 PM	Keep on working & Pivot	2 hours 30 mins <i>(Until the venue closes)</i>	La Nave - Rooms 6&7
	9:00 PM	Dinner [Informal closing & Next day agenda]	n.a.	La Nave - Entrance outdoors	

Venue access hours: 9AM-11PM

***Participants can arrive and stay as long as the venue is open.**



CrossInnoHack Agenda

Day 3

Day 3 <> June 26th (Sunday)	9	8:00 AM	Organizers & catering arrival	1hr	La Nave - Entrance outdoors
		9:00 AM	Breakfast	1 hr	La Nave - Entrance outdoors
		10:00 AM	Welcome & Training <> Pitch	20 mins	La Nave - Rooms 6&7
		10:20 AM	3th activity <> Pitch deck generation & Mentors' panel	4 hrs 10 mins	La Nave - Rooms 6&7
		2:30 PM	Lunch & Closing of pitches	1 hr 30 mins	La Nave - Entrance outdoors
		4:00 PM	MVP Presentation - Pitches (includes two breaks of 10 mins)	3 hrs 30 mins	La Nave - Rooms 6&7
			*Each city separately.		
		7:30 PM	Jury A deliberation (5 best MVPs)	30 mins	La Nave - Rooms 6&7
			*Each city separately.		
8:00 PM	Semi-final & Networking	10 mins	La Nave - Rooms 6&7		
	*Each city separately.				
<p>Venue access hours: 9AM-11PM</p> <p>*Participants can arrive and stay as long as the venue is open.</p>					



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Day 4

Day 4 <> June 27th (Monday)	5	6:00 PM	Welcome	15 mins	Madrid Innovation Lab - Auditorium
		6:15 PM	Pitch round II (5 best MVPs)	1 hr	Madrid Innovation Lab - Auditorium
		7:15 PM	Jury B deliberation	20 mins	Madrid Innovation Lab - Auditorium
		7:35 PM	Final decision & Crossborder *Both cities together.	30 mins	Madrid Innovation Lab - Auditorium
		8:05 PM	Closing	10 mins	Madrid Innovation Lab - Auditorium